

**Statewide Survey Among 661 Likely Voters in Virginia for
The Presidential Coalition
TOPLINE RESULTS**

Field Dates: Oct. 18 - 21

Margin of Error: $\pm 3.8\%$

You have been selected to participate in a survey on a confidential basis. This is a rare opportunity to voice your opinions. Your responses will be kept confidential, you are not being asked to buy anything or donate money. We simply want to know what you think and how you feel.

Screeners: Are you, or is anyone in your household, employed in the professional news media, a market research firm, an elected official, or actively involved with political campaigns?

100% Yes

Initial Screeners/Demographics

1. Registration Are you currently registered to vote in Virginia, registered to vote somewhere else, or not registered to vote at this time?

100% Registered to vote in Virginia

2. Likelihood of Voting How likely are you to vote in the election for Governor this fall? Early voting just started and Election Day is November 2.

95% Very Likely
5% Somewhat Likely
* Not Very Likely/Unsure
* Not likely at all
* Refused

3. Gender What is your gender?

53% Female
47% Male

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4. Age Range Which of the following categories best describes your age?

- 4% 18 to 24
- 5% 25 to 29
- 17% 30 to 39
- 19% 40 to 49
- 32% 50 to 64
- 24% 65 or older

5. Ethnicity Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

- 6% Yes
- 90% No
- 4% Unsure (Do not Read)

6. Race And which of the following best describes your racial background?

- 72% White or Caucasian
- 13% Black or African American
- 6% Hispanic
- 2% Asian or Pacific Islander
- 1% Native American
- 6% Other (Do not read)

Ballot Test and Job Approval

7. If the general election for Governor was today, would you vote for (ROTATE and accept one only) _____? If "don't know" or "undecided," ask: which way do you lean?

- 41% Terry McAuliffe
- 43% Glenn Youngkin
- 1% Other/Neither
- 11% Undecided/Don't Know
- 4% Refused

8. Do you (ROTATE) approve or disapprove (END ROTATE) of the job Joe Biden is doing as President of the United States? (Probe) And would you say you strongly (approve/disapprove) or somewhat?

45% Total Approve (NET)

- 24% Strongly Approve
- 21% Somewhat Approve

50% Total Disapprove (NET)

- 7% Somewhat Disapprove
- 44% Strongly Disapprove

- 4% Unsure
- 1% Refused

9. Which candidate do you believe would do a better job creating jobs and jump starting the economy - Glenn Youngkin, Terry McAuliffe, or both equally?

- 44% Glenn Youngkin
- 38% Terry McAuliffe
- 5% Both
- 10% Depends/Unsure
- 2% Refused

Education

10. At the final debate of Virginia governor's race, Glenn Youngkin addressed an incident in the Fairfax County school district regarding explicit sexual materials being made available in public-school libraries unbeknownst to parents. Youngkin then accused Terry McAuliffe of vetoing a bill when he was governor that would have informed parents of this inappropriate material being on their children's bookshelf. In response to Youngkin's allegation, Terry McAuliffe said, "I don't think parents should be telling schools what they should teach kids." After hearing this, which of the following best describes how you feel about Terry McAuliffe's statement? (ROTATE TOP TO BOTTOM AND BOTTOM TO TOP)

- 37% It bothered me, and makes me less likely to vote for Terry McAuliffe
- 6% It bothered me, but makes me more likely to vote for Terry McAuliffe
- 4% It did not bother me, but makes me less likely to vote for Terry McAuliffe
- 16% It did not bother me, and makes me more likely to vote for Terry McAuliffe
- 31% Does not make a difference
- 6% Refused (Do not read)

11. Recently, the National School Boards Association asked the Biden administration to label parents as "domestic terrorists" after parents questioned school boards regarding the teaching of critical race theory and allowing sexually explicit books at public schools. Do you (ROTATE) agree or disagree that parents should be able to freely question and raise concerns to their local school boards regarding their children's education? (PROBE) And would that be strongly or somewhat agree/disagree?

84% Total Agree (NET)

- 75% Strongly Agree
- 9% Somewhat Agree

7% Total Disagree (NET)

- 2% Somewhat Disagree
- 5% Strongly Disagree

- 6% Unsure/Depends (Do not read)
- 3% Refused (Do not read)

12. Which candidate do you believe will make sure that parents have a say on where their children go to school and what is taught to their children in school - (ROTATE) Glenn Youngkin, Terry McAuliffe, or both equally?

- 48% Glenn Youngkin
- 28% Terry McAuliffe
- 4% Neither (Do not read)
- 16% Unsure/Depends (Do not read)
- 3% Refused (Do not read)
- 2% Both Equally

ADDITIONAL DEMOGRAPHICS

Finally, I have just a few quick questions to finish up...

13. Political ID In politics today, and regardless of how you are registered, do you consider yourself to be a (ROTATE TOP TO BOTTOM, BOTTOM TO TOP? True Screeners come earlier - before age, gender, otherwise we waste time and money

28% Total Republican (NET)

- 23% Strong Republican
- 5% Not so Strong Republican

31% Total Democrat (NET)

- 21% Strong Democrat
- 10% Not so Strong Democrat

38% Total Independent (NET)

- 10% Ind. Leaning Republican
- 9% Ind. Leaning Democrat
- 19% Independent

- 3% Other/Unsure/Refused

14. Ideology Thinking for a moment about your social, economic, and political views...Do you consider yourself to be... (rotate values 1-5 top-to -bottom / bottom-to-top)?

20% Total Liberal (NET)

7% Very Liberal

13% Somewhat Liberal

39% Total Conservative (NET)

17% Somewhat Conservative

21% Very Conservative

31% Moderate

4% Libertarian

7% Unsure (Do not read)

15. Education What is the highest level of formal education that you have completed?

2% Less than high school

11% High school graduate

20% Some college

13% College graduate with Associates or 2-year degree

29% College graduate with a Bachelors or 4-year degree

21% Post-graduate degree

1% Technical or vocational school graduate

3% Unsure (Do not read)

16. Occupation Please describe your current occupational status.

12% Employed (Government)

42% Employed (Private Sector)

8% Small Business owner

1% Student

3% Homemaker

26% Retired

3% Unemployed

1% Other (Do not read)

4% Refused (Do not read)

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17. Marital Status What would best describe your marital status?

- 12% Single or never married
- 67% Married
- 1% Separated
- 6% Divorced
- 9% Widowed
- 5% Refused

18. Children Are there any children under the age of 18 currently living in your household?

- 20% Yes
- 75% No
- 4% Refused (Do not read)

19. Neighborhood Would you best describe the neighborhood or area you live in as...

- 16% Urban
- 50% Suburban
- 28% Rural
- 5% Unsure (Do not read)

20. Region

- 10% 01
- 7% 02
- 9% 03
- 10% 04
- 8% 05
- 9% 06
- 10% 07
- 10% 08
- 9% 09
- 10% 10
- 9% 11